

ROSTRUM



PRESENTATION TRAINING

Do you need help getting your presentation ready for the big day, or are you interested in learning how to create a compelling presentation? We offer a bespoke presentation training session designed to help you get your story heard in the best way possible.

This session covers the foundations of what makes a great presentation and how you can convey your ideas with confidence to make your story more captivating for your audience. Presentation training with Rostrum is designed with your presentation in mind. We make time to run through your notes, rehearse, and offer feedback on content, messaging and presentation style.

We don't just cover content either; we break down the foundations of a great presenter and offer tips on the right body language, form and approach when delivering your message – whatever the size of your audience. The session can even be tailored for a specific upcoming presentation.

ABOUT ROSTRUM

Rostrum is an award-winning PR and content marketing agency. We specialise in working with financial services companies, professional services firm and technology businesses across the UK and around the world.

WHO SHOULD ATTEND?

This training is designed for any individual who has an upcoming presentation, or is keen to find out how to compile a powerful presentation.

TYPICAL DAY

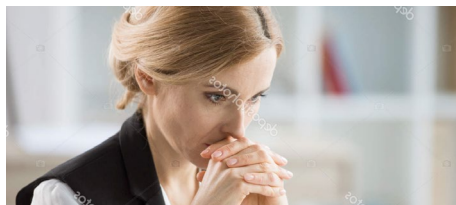
(8 hours)

10am	Introduction and agenda
10:15am	What's your idea? Presentation checklist
11:00am	Structuring your presentation
11:30am	Break
11:45am	Delivering your presentation
12:10pm:	Practical
1:00pm:	Conclusion and next steps

A bespoke full-day session is also available focusing specifically on your organisation.

COURSE OUTCOMES

Participants will learn how to:



Use the 6Cs to plan and develop a powerful presentation



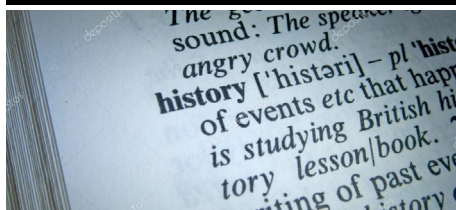
Create a compelling introduction to the presentation



Back up the key theme of the presentation with interesting examples



Use creative elements to increase audience engagement



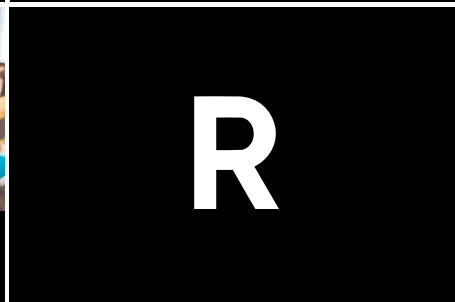
Use inclusive, clear language to tell a story



Take tips from 'best practice' presentations



Deliver the presentation on the day



ABOUT GRANT

Grant Bather is a trained media instructor. He started his career in journalism, before becoming an accredited PR practitioner and member of the Chartered Institute of Public Relations (CIPR). Grant has worked in-house at organisations including Virgin Money and Aviva Investors and in agency roles representing both large and small companies. As a spokesperson, he has appeared live on BBC 5Live and Sky News and has been quoted in all of the UK national newspapers on topics ranging from pet insurance to pensions and travel insurance to credit cards. He also has comprehensive experience of crisis management and regularly advises companies on best practice in this area.

GET IN TOUCH

To book your place, call Grant on 07769 156 653 or email training@rostrum.agency.