

HOW TO PRESENT ONLINE

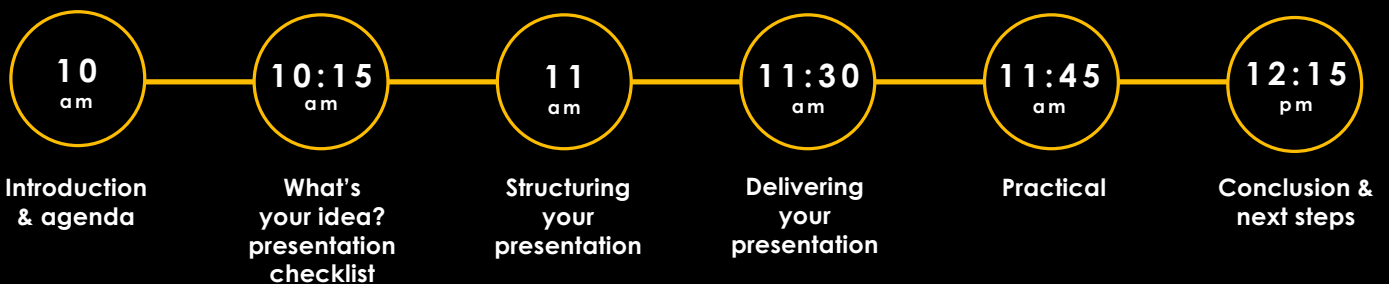
The most realistic media and PR training available anywhere

It's never been more important to be able to deliver a great presentation or speech via a screen to an online audience. Online presentation and conference platforms like Zoom, Skype and other platforms are the new normal. Presenters and audience members alike need to adapt at speed to this new way of working. Whether you're presenting to clients or investors, holding a team meeting, or appearing at an industry event or conference, Rostrum can help you nail your presentation.






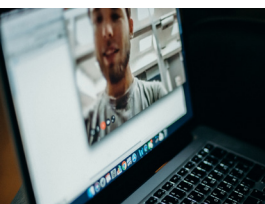
Training with Rostrum is designed with your specific presentation in mind. We make time to run through your notes, rehearse, and offer feedback on content, messaging and presentation style – making sure everything is aligned to the needs of your audience. And we don't just cover content. We break down the foundations of what it takes to be a great presenter and share professional tips on body language, form, location, what to wear and how to approach delivering your message – whatever the size of your audience.

Rostrum will examine the different hosting platforms with you to find the right solution, and advise on adapting PowerPoints, speeches and team meetings for the online world. All of our training courses include best practice tips on posture, backdrops and engaging and encouraging debate and questions.

Typical Session



Course Outcomes

					
Use the 6Cs to plan and develop a powerful presentation	Create a compelling introduction to the presentation	Use interesting examples to reinforce your message	Apply creative elements to increase audience engagement	Create a professional studio from your desk	Deliver the presentation on the day



Rostrum provides the most realistic media and PR training available – with its coach, Grant Bather having unique experience as a journalist, a PR professional, and crucially a spokesperson. He also has extensive experience in dealing with crisis scenarios. His past employers and clients include small and medium businesses, as well as blue chip and Fortune 500 companies, including Kearney, Livingstone, Legal & General, Polar Capital, Signia Wealth, Virgin Money, Nest and Aviva Investors. He has been quoted in all of the UK national newspapers and has appeared live on BBC Radio 5Live and Sky News.

Rostrum is an award-winning PR and content marketing agency, specialising in working with financial services companies, professional services firms and technology businesses around the world.

BOOK NOW

Call Grant on 07769 156 653 or email training@rostrum.agency

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