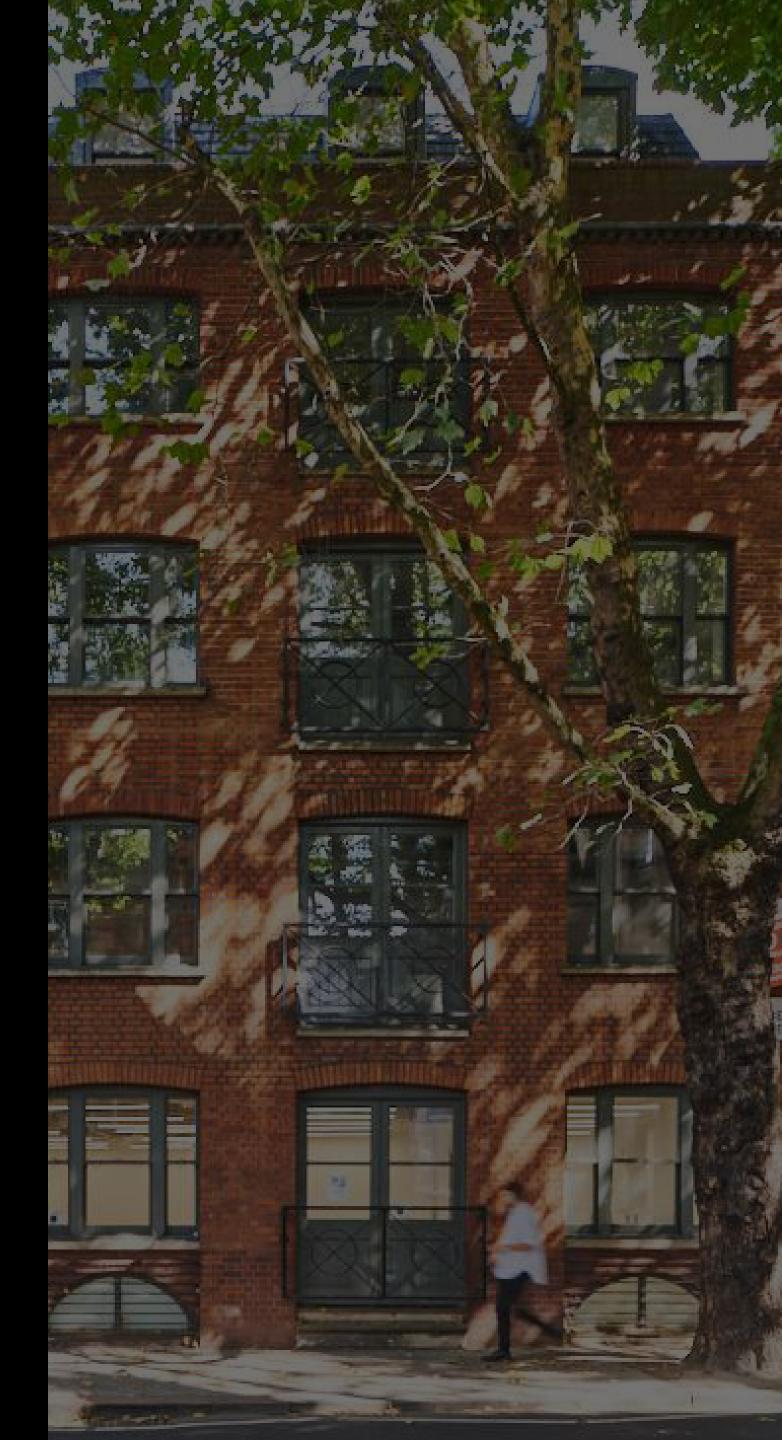


# FANCY BEING PART OF THE ROSTRUM TEAM?

Rostrum is a full-service communications agency, offering PR, content and influencer marketing, social media, crisis management, training and design. We are among the UK's top five B2B agencies and a PR Week Top 100 agency, specialising in financial services, professional services, consumer and corporate campaigns.

Rostrum's knowledge of the sectors we operate in means that we truly understand what drives our clients and their sectors. As a result, we enable our clients to punch above their weight, whether they want to become trusted thought leaders, win more business or develop content that cuts through the noise.

We are proud of the fact that our brand and reputation have been the key to our success for the past 17 years. More than 90% of our work now comes from recommendations and referrals.



#### **OUR CLIENTS**

Rostrum works with financial services companies, professional services firms, and corporates across the UK and around the world via our partner agency network.

We work with clients ranging from FTSE100 companies, global law firms and Big Four professional services firms, through to high-growth startups and established midmarket players. Our client list features some of the best brands in the business, including Legal & General, EY, Kroll, LexisNexis Risk Solutions and Sodexo. You can check out some of our case studies

We put our clients at the heart of everything we do. Our tailored strategies and bespoke plans enable us to elevate our clients' profiles among their target audiences – whether we're managing their day-to-day activity or partnering with them on large-scale projects.



# BUT IT'S NOT ALL ABOUT WORK

As much as we want to deliver great results our clients, we also want Rostrum to be a great place to work. We're proud of the fact that we've created a fun, relaxed environment where everyone can be themselves and reach their full potential.

Rostrum has fully embraced hybrid working and is committed to building a tight, close-knit team, regardless of where individuals choose to spend the workday. We are a social bunch, so we enjoy meeting up for lunch or for a drink after work – but we also organise virtual wine tastings, cooking classes, and cocktail evenings over Zoom, so that everyone is always included in our team events.



### LIFE AT ROSTRUM: OUR TEAM

Every company says this, but in our case it's true: our team is the secret to our success. Our employees span a variety of backgrounds, ages and nationalities and have an impressive track record, having worked in some of the world's best known global PR agencies, specialist boutique firms and in high-powered in-house roles.

Some of the team like to work from home, some prefer to work from our London office, and most opt for a mix of the two. Our message to our staff is simple: you should work from whatever location will make you feel most productive, happy and engaged – so that you can produce the best results possible for your clients and colleagues.

Every one of our employees is amazing in their own right, but together they are what makes Rostrum such a fun and rewarding place to work. And luckily, they seem to like us too. In our latest Employee Engagement Survey, 90% of Rostrum employees said they feel valued by the agency, and the same number say they feel proud of the work we produce every day.

Even better, 100% (yes, everyone!) said they "know what a good job looks like" at Rostrum, and 90% said they know what they need to do to help the agency achieves its goals.

#### Here's a glimpse at some more of the feedback from the survey:

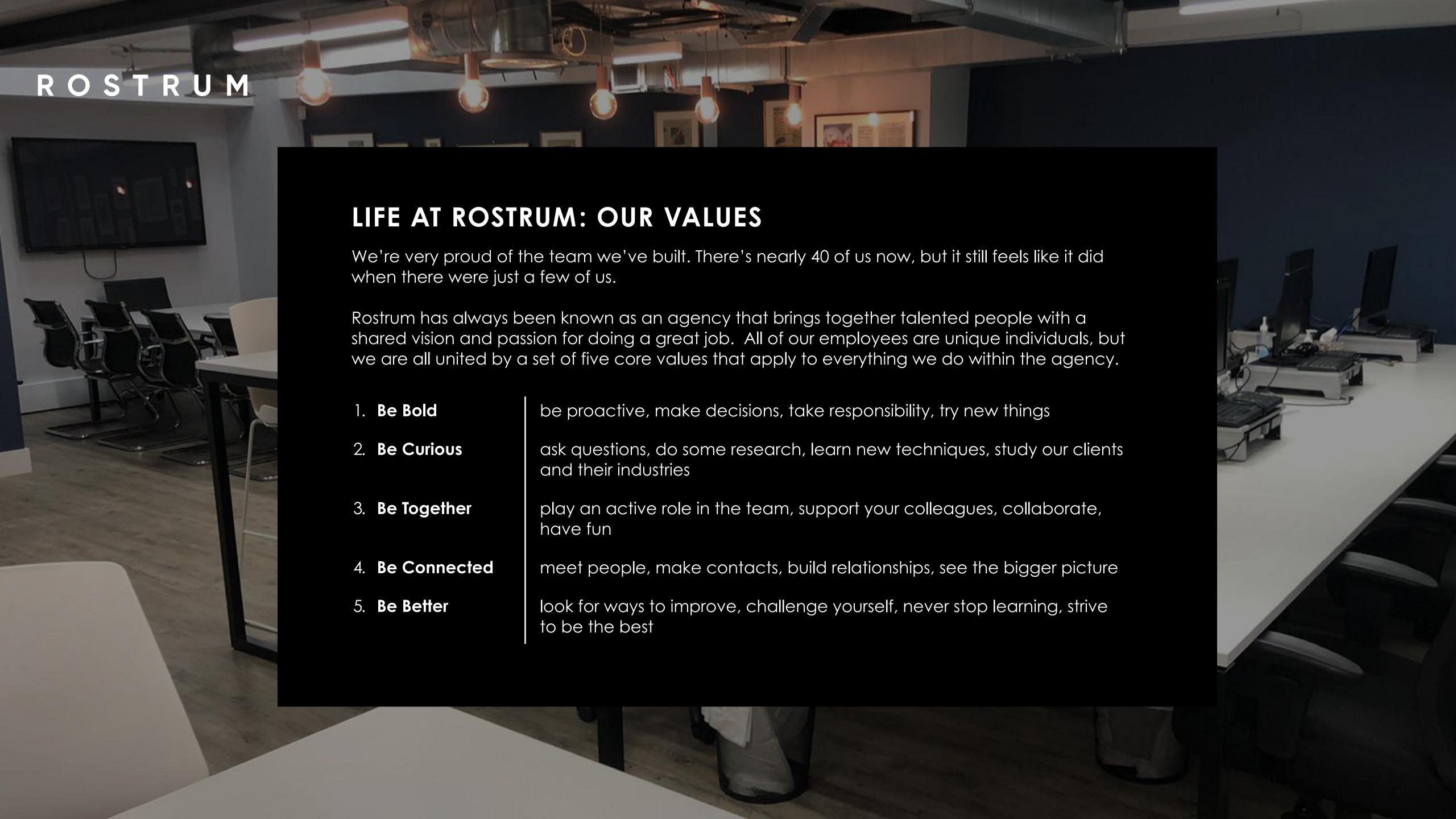
I think it's great that managers always make a point of congratulating good work so that everyone feels valued.

I like the fact that my role at Rostrum provides me with such interesting and varied work to do every day.

The variety of different services that Rostrum provides means that every day feels different. I really enjoy that dynamism.

- Regular meetings and discussions make me feel like my voice is being heard by management, and that my views are listened to and respected.
- I think a good sign of being motivated at work is not feeling that Sunday evening dread when the weekend is over, and I never get that with Rostrum.
- Rostrum offers some amazing employee benefits and I feel like the company really does care about the staff and treats them well.

- Rostrum is a fantastic place to work. "
- Regular updates from management keep me informed about the direction of the agency and make me feel more involved.
- Rostrum (rightly) has high standards, but everyone is held to these equally and rewarded for meeting them."



# BUILD A CAREER THAT YOU LOVE

At Rostrum, we want to help you achieve your dream career, whether you prefer to work from home, the office, or a combination of both. Through regular discussions with your managers, you'll be able to map out where you want to go in the company – and also receive the support that you need to get there.

In return, we'll enable you to play a central role in helping the company to grow. We are proud to be one of the UK's top five B2B agencies and a PR Week Top 100 agency – and we want to expand the agency's range of services even further, with your help. If you like a fast-paced environment and can deal with tight deadlines and shifting priorities, you'll fit right in.

Above all else, Rostrum is a meritocracy – we believe in rewarding talent and great work wherever and whenever we see it. There are no barriers to promotion or advancement, and employees can improve their pay and benefits at any time. If someone is consistently excelling in their role, we always recognise and reward them, either within their current role or with a promotion to the next step.



#### NEVER STOP LEARNING

Rostrum spends a huge amount of time training and developing our team. We have a comprehensive staff development plan that includes hundreds of hours of training. Everyone has a face-to-face monthly appraisal with their manager – either in person or via Teams, as they wish – everyone has clear objectives to work towards, and everyone has a clear development plan.

On your first day with us, you'll get a laptop, a personalised induction pack, and a detailed breakdown of the training sessions that you'll receive during your first day, week and month. From there, we can help you to create your own career roadmap, set some clear goals, and work together to achieve them.



Communication is very important at Rostrum, and so is transparency. Alongside the monthly meetings with your managers and account teams, we hold a company meeting every month to highlight our successes as a team, with prizes awarded for "Hit of the Month" – the best bit of press coverage we've secured for a client. We also like to celebrate individual achievements. That means we recognise employees who have gone the extra mile and always acknowledge excellent results.

Knowing how our employees feel about working for us is high on the agenda, too. We conduct regular employee opinion surveys and share the results – and our plans to address any issues that have been raised – with the entire team. This way, our employees know that we value their opinions and always feel well informed.



In addition to a competitive salary, Rostrum offers a number of great benefits, which have evolved over the past two years to focus on our team's wellbeing. In addition to our defined contribution pension scheme with Royal London, we also provide private health insurance through Health Shield, which covers a wide range of treatments.

Everyone benefits from a basic holiday allowance of 25 days (which rises to Unlimited Paid Holiday after three years), and our offices are closed from Christmas Eve through New Year's Day, so that you have a chance to re-charge your batteries then too.

In addition, we provide every employee with a monthly allowance to spend at HekaHappy.com, so that they can look after their physical and mental wellbeing. We have also invested in our own in-house resources, which means we now have a team of certified Mental Health First Aiders on hand for any additional support that the team might need.

We also give you an extra day of paid holiday to celebrate your birthday, and another day off for your Rostrum anniversary, so that you can celebrate these important milestones without any distractions. Last but not least, we provide everyone with a £350 remote working allowance, so that every employee can set up a professional workspace at home.





## **NEXT STEPS**

So, what are you waiting for? If you think you'd like to work with us, please send a CV and a cover letting explaining why you think you'd be a good fit to Michael Kahn at <a href="mailto:pleasecanihaveajob@rostrum.agency">pleasecanihaveajob@rostrum.agency</a>